

HAPPY MOBILITY SURVEY >>>

PRIVACY POLICY

This privacy policy governs your use of the “Future Mobility Survey (FMS)” application on your mobile device. The application has been developed for travel survey purposes, and will collect GPS, GSM, Wi-Fi and accelerometer information from your phone in order to determine your location for the duration of your participation. As outlined in the policy below, gathered information will be used solely for purposes of research, transportation modelling, and other associated exercises. We will not share the data we collect with third parties for purposes of marketing.

The application has been developed by a team of researchers affiliated with the Singapore-MIT Alliance for Research and Technology’s (SMART) Future Urban Mobility (FM) Interdisciplinary Research Group (IRG). The following policy will outline our practices regarding the collection, use, sharing, and protection of your data.

Data Collection and Opt-Out

The Future Mobility Survey requires that you download the FMS app on your smartphone and register to have access to the full survey website.

The registration information required includes, but is not limited to, the following:

- Your name;
- Your email address;
- Your home postal code;
- Your survey ID number; and
- Your password.

In addition, we will also request your work postal code, if applicable. These items are not mandatory, but will be helpful for our research purposes, and will be protected to the same standard as all other collected data.

In addition, the FMS Application may collect certain information automatically, including the following:

- The type of mobile device on which you have downloaded the application;
- The unique ID of your mobile device;
- Your mobile device’s IP address;
- Your mobile operating system;
- Information about the way you use the application.

This application does collect precise information about the location and movement of your device using GPS, GSM, Wi-Fi and accelerometer data. This location information will be used, first, to create an online map that you may use to provide us with information about your daily activities for survey purposes, and second, for research, modelling and planning purposes. The online map generated from this data will only be made available to you, to those researchers directly involved with the Future Mobility Survey, and as further outlined in this policy.

You may at any time opt-out from allowing us to have access to your location data in three ways:

- Log out of the application via the “logout” screen. This will discontinue all data collection until such time as you log back in.
- Uninstall the FMS application.
- Contact our team at fmsurvey@smart.mit.edu to request removal of your data from the database.

We will comply with all requests for data removal.

Data Sharing

We will share your information with third parties only in ways that are described in this privacy statement.

We may disclose User Provided and Automatically Collected Information:

- As required by law or governmental policy, such as to comply with a subpoena, or similar legal process;
- When we believe that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request;
- With our service providers who work on our behalf, do not have an independent use of the information we disclose to them, and have agreed to adhere to the rules set forth in this privacy statement.

We may partner with Singapore public agencies or other research institutions to use collected data for additional research, planning, modelling, and other transportation-related activities. Any parties with whom we enter into such partnerships will be required to abide by the terms of this privacy policy, and will not be allowed to use collected data for commercial or marketing purposes.

Data Retention and Managing Your Information

We will retain all user provided and automatically collected data for as long as you use the application unless you specifically request that this data be removed from our databases.

De-identified data (including location data and overall personal and household demographics, among other data) will be retained indefinitely for research purposes, though personally identifying information (such as names, email addresses, and unique IP addresses) will be destroyed within 3/5 months of the survey completion.

Children's Privacy

Users under the age of 21 may use the FMS Application with the consent of a parent or guardian . If a parent or guardian becomes aware that his or her child has provided us with information without his or her consent, he or she should immediately contact us at fmsurvey@smart.mit.edu. We will delete such information from our files within a reasonable amount of time.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, access to collected data will be limited to authorized employees and contractors who need access to information in order to operate, develop or improve our Application, or for other research and development purposes. Please be aware that, although we endeavour to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes

This Privacy Policy may be updated from time to time for any reason. Please check it on our website.

Consent

By using the FMS Application, you are consenting to our processing of User Provided and Automatically Collected information as set forth in this Privacy Policy now and as amended by us in the future. "Processing," means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information.

Contact

If you have any questions regarding privacy while using the FMS Application, or if you have any questions about our privacy practices, please contact us via email at: fmsurvey@smart.mit.edu. Should you feel that your data have been mishandled or used inappropriately, you may also contact us at <https://fmsurvey.sg>.